

TRUSTEDFORM VERIFY 1:1 CONSENT CHECK

Confirm that one-to-one consent has been granted

TrustedForm Verify 1:1 Consent Check enables advertisers to programmatically verify that each lead has given one-to-one consent to be contacted by their specific brand. This feature helps advertisers remain compliant with the latest FCC regulations and reduces the risk of penalties in a scalable manner.

✓ **Compliance assurance**

Verify that every lead you contact has given prior express written consent to hear from you in a one-to-one manner.

✓ **Operational efficiency**

Seamlessly integrate consent verification into your lead buying process, reducing compliance headaches and saving time.

✓ **Risk mitigation**

Only engage with leads who have provided one-to-one consent to reduce the likelihood of incurring legal risks.

