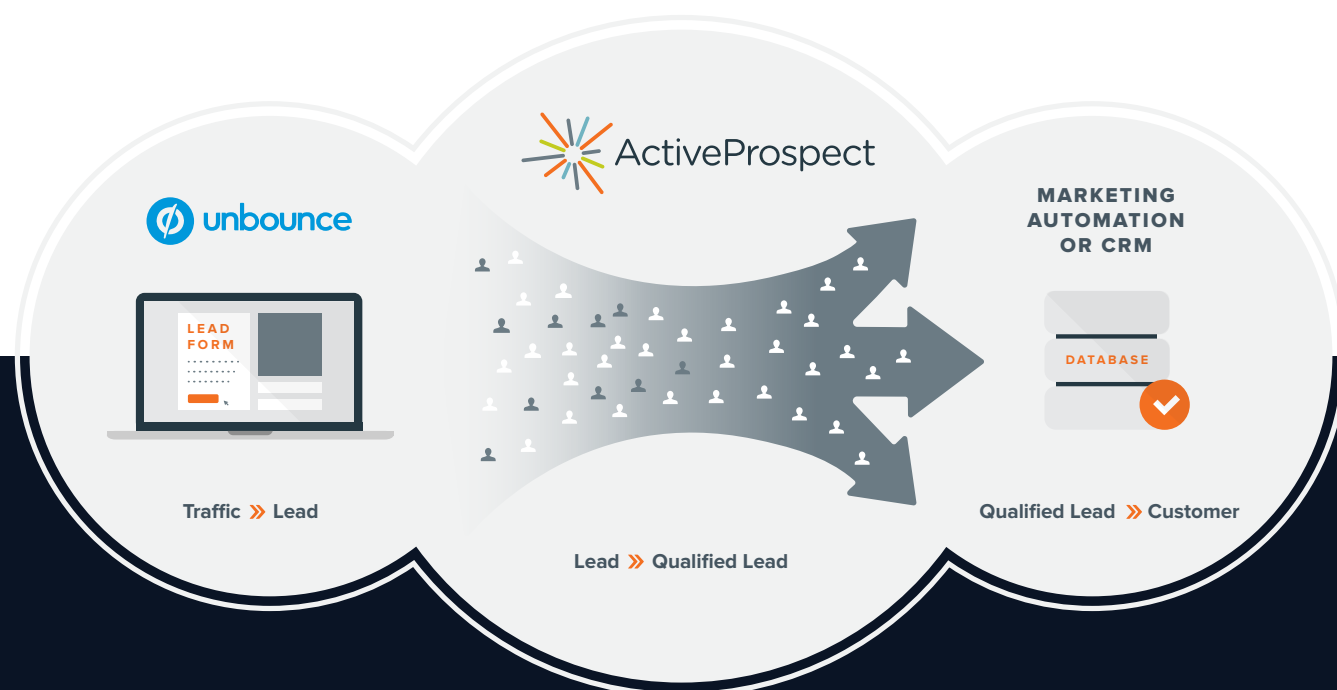


# Don't Gamble With Your Leads

## If you want to gamble, *play scratch cards*

Online lead generation campaigns are plagued with problems. Too many Internet leads have invalid contact information, are duplicates, unqualified, fraudulent, or even just plain fake. And now, due to recent changes in government regulations (TCPA & CASL), simply contacting leads could result in litigation if you haven't properly documented proof of consent.



## ActiveProspect **takes the risk out of** your lead generation campaigns

### Filter Unwanted Leads in Real-time

Block junk data or duplicates based on criteria you set. Verify phone, email, or other details before the lead reaches your system.

### Deliver Leads Based on Custom Rules

Build custom lead flows and send leads to multiple places using rules-based logic. All types of lead delivery supported.

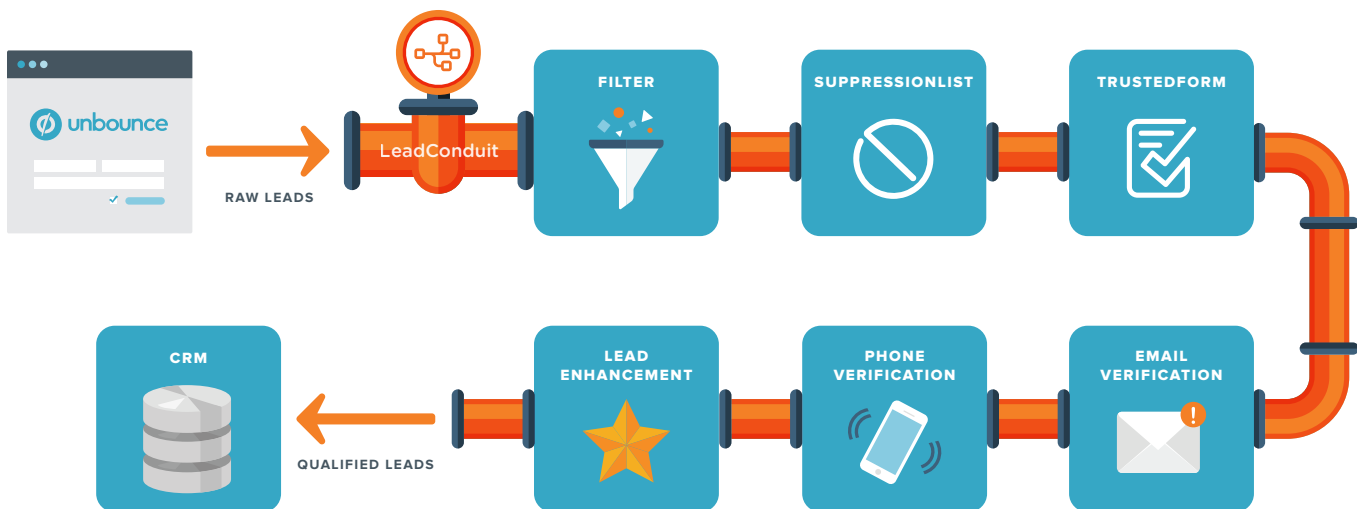
### Enhance Leads Using Any Data Service

Append information to your leads in real-time & leverage shorter forms without sacrificing data insight. Shorter forms mean more conversions.

### Document Consent for Legal Compliance

Protect yourself from litigation by documenting proof of consent for regulations like TCPA and CASL.

## Use **LeadConduit** to create advanced lead flows



### — Improve your odds — **LEVERAGE OUR FULL SUITE OF PRODUCTS**

#### **LeadConduit**

LeadConduit has processed more than 1 billion leads for the world's biggest brands. It's a powerful, real-time data acquisition hub that enables marketers to filter, enhance, & deliver leads to any system.

#### **TrustedForm**

TrustedForm is the highest standard for independent proof of consent, providing individual certificates for every lead. Verify and document consent for compliance with regulations such as TCPA and CASL.

#### **SuppressionList**

SuppressionList is a powerfully simple tool for checking leads against your lists in real time. Check leads purchased from a vendor, opt-out email addresses, fake names, seed contacts, duplicates, and more.

Usage Based Pricing With Plans Starting at **\$10/month**

**SIGN UP AT [ACTIVEPROSPECT.COM/GO/UNBOUNCE](https://activeprospect.com/go/unbounce)**